



Australia Zoo Wildlife Hospital Enclosure Sponsorship Proposal



KEEPING THE DREAM ALIVE - THE AUSTRALIA ZOO WILDLIFE HOSPITAL

The Australia Zoo Wildlife Hospital (AZWH) officially opened its doors in 2004. Steve Irwin converted an old avocado packing shed adjacent to Australia Zoo into a wildlife treatment facility in memory of his mum, Lyn, who was a pioneer in wildlife care and rehabilitation. With only one vet and two vet nurses, within the first year of operation we were able to treat over 1,300 injured, sick and orphaned wildlife.

Steve Irwin Day (15 November) 2008 marked a new era in wildlife conservation with the opening of a new state-of-the-art wildlife hospital. The 24 hours-a-day, seven-days-a-week facility has the capacity to treat over 10,000 patients per year, from frogs to finches, sea turtles to snakes. Steve Irwin always said that if it was native and had a fighting chance, to do whatever in our power to save it - if you can save one, you can save the species.

The Australia Zoo Wildlife Hospital is the major project of Australia Zoo Wildlife Warriors, a non-for-profit organisation established by Steve and Terri Irwin in 2002. As the major sponsor of the charity, Australia Zoo covers all administration costs to ensure 100% of the money you give goes directly to saving wildlife and habitat.

With the growing influx of injured animals admitted to the hospital daily, the Australia Zoo Wildlife Hospital incurs huge costs, including veterinary care, medicines, hospital equipment, feeding and rehabilitation to help save these precious individuals. A wildlife patient receiving care can cost anywhere between \$100 for basic treatment, or in excess of \$1,500 for a hit-by-car victim. Each life we treat is as precious as our own.

Our motto:

Save one, save the species.

Our mission:

That people, wildlife and habitat survive and prosper without being detrimental to the existence of each other.

Our inspiration:

"If we can touch people about wildlife, then we can save it." *Steve Irwin*





Things you might not know...

- The hospital is already Australia's largest and busiest wildlife facility.
- The hospital has the capacity to treat 10,000 sick, injured and orphaned wildlife patients every year – at no cost to the public.
- Eco-friendly construction - straw bale external walls, recycled water, rammed earth walls, flooring made of recycled materials, passive solar principals, and no or low VOC paints, flooring and cabinetry.
- On-site wildlife training and free information sessions for members of the public and Australia Zoo patrons.

Meet Blair – truly one in a million!

We first met Blair when he came into care in June 2008 after being viciously attacked by a dog. After two months of critical intensive care to repair his fractured ribs and clavicle, he was released successfully back in his home range.

Over the next nine months, Blair returned to the hospital twice more after being hit by cars while trying to cross the same busy road. He arrived at the hospital suffering from spinal injuries, a fractured leg, hip and hip socket, severe shock and many trauma related injuries. He underwent several major operations to mend his broken bones and received much TLC from the staff. Blair made a triumphant recovery much to the relief of all who cared for him and was released back into the wild for the third time.



The beginning of 2011 saw the impossible – Blair made his *fourth* visit to the Australia Zoo Wildlife Hospital, this time suffering from cystitis. This contagious disease is a urinary tract infection also known as 'wet tail'. The constantly wet bottoms of the koalas causes them severe discomfort and, if they become fly-blown and infected, can be fatal if not treated with antibiotics.

In true blue 'Aussie battler' style, Blair is pulling through thanks to the dedication of the vet staff, nurses and volunteers. Over 300 days in care, and thousands of dollars later, Blair is truly lucky to be alive. Without the hospital and the support of the community, Blair would not have made it to his second birthday. Now Blair is almost ready to be returned to the wild again, a healthy virile male ready to find a mate - saving one, saving the species.

Since the opening of the Australia Zoo Wildlife Hospital, over 4000 koalas have received treatment, many of them just like Blair, where human activities are the direct result of their injuries and in many cases, their death.

With your support we can save thousands of lives, just like Blair's. Without ongoing funding our priceless wildlife would miss out on life-saving treatment, and without this treatment, the decline and possible extinction of the species. Your donation will make a difference; to save the species, one wild patient at a time.

Please help us continue the legacy of Lyn and Steve Irwin.

Sponsorship opportunities

Koala Rehabilitation Enclosure Sponsorship

The rehabilitation units provide a recovery facility for patients like Blair that are on the mend, whether from disease or trauma. These patients require daily examinations and care to ensure the best chance at survival.

Depending on their condition, a patient's duration in the rehabilitation enclosures may last a couple of weeks through to several months, depending on the injuries.

We invite you to become a proud sponsor of one of these special rehabilitation enclosures. Your contribution will go towards the specialised medical treatment of these patients, so they can return to the wild and live a long and prosperous life as nature intended.

Sponsor a koala rehabilitation enclosure for \$5,000 per year, and you will receive:

- A personalised plaque on your enclosure of sponsorship, viewed by thousands annually.
- Personalised framed certificate and photo of a patient.
- Quarterly updates on patients in your enclosure.
- Subscription to our donor e-newsletter '*Warrior Times*'.
- Recognition of sponsorship through our website, viewed by hundreds of thousands of businesses and individuals each year.
- Use of our logo and approved brief on your website/promotional material.
- Free behind-the-scenes hospital tour for up to 12 people; valued at \$600.
- Free hire of the hospital conference centre (excluding food); valued at \$600.
- A tax deductible receipt for your generous contribution.

This is your chance to help save nature's innocent victims; with your help we will be brought closer to saving one, saving the species.

Elite Sponsorship

Be a part of the Chairman's Circle, providing the very best intensive care for our wildlife. Your organisation could be the next proud sponsor of the main operating theatre, rainforest enclosure, pathology lab or reptile room, just to name a few.

Elite Sponsorship opportunities start from \$95,000 per year. The benefits of your sponsorship include (but are not limited to):

- A personalised plaque on your area of sponsorship.
- Recognition of elite sponsorship through our website.
- Use of our logo and approved blurb for your website/promotional material.
- Recognition gift – beautifully framed photo and certificate acknowledging your contribution.
- Subscription to our donor e-newsletter '*Warrior Times*'.
- Weekly updates of patients through our '*Patient of the Week*' stories (great for staff meetings).
- One free hire of the hospital conference centre (excluding food); valued at \$600.
- Open VIP invitation to bring up to 12 guests to the hospital* (conditions apply).
- Invitation to the Australia Zoo VIP Breakfast and other special events.
- Knowing that you are helping save nature's innocent victims.
- A tax deductible receipt for your generous contribution.

We are here to cater to the needs of your organisation and are flexible regarding the listed benefits and payment options. Be inspired, come and see this amazing facility in action for yourself - call us for a free tour (see contact details on the next page).



Areas of elite sponsorship include:

Pathology and Imaging Lab	\$120,000 per year
Conference Centre	\$110,000 per year
Rainforest Enclosure	\$110,000 per year
Operating Theatre	\$110,000 per year
Nursery	\$110,000 per year
Reptile Recovery Room	\$95,000 per year
Bird Recovery Room	\$95,000 per year

“I have no fear of losing my life – if I have to save a koala or a crocodile or a kangaroo or a snake, mate, I will save it.”

Steve Irwin

FOR MORE INFORMATION PLEASE CALL:

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Donations over \$2 are tax deductible in Australia

Thank you – from the hearts of our wildlife to yours.

And always remember to....

Live a Little  n THE WILD Side 



**AUSTRALIA ZOO
WILDLIFE
HOSPITAL**

